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Too Exhausted To Cook?-Dream Dinners Offer The Perfect Answer

A dream dinner may bring to mind a free steak for some people. [Dream Dinners](#) is also a clever food franchise that's growing fast. It's all about people cooking under supervision according to planned menus. It's one of those ideas that has people slapping their foreheads while exclaiming "why didn't I think of that"?

Americans are busier than ever before. Eating well at home is becoming more and more difficult. Sure there are many quality frozen and ready made foods, but somehow it's never the same as a good home cooked meal. But doesn't something have to give when time is on a budget? This franchise lives in that space.

This is how it functions. People visit the location and then choose up to all 14 items on a provided menu. Number of servings determines cost of each meal. Then they cook it while still at the shop. Most [creative cooking](#) experts supervise in either private or public cooking sessions. It's a little bit like a cooking show where the show gives the viewer the food then helps them prepare it along with the host.

It sounds a lot more expensive than it really is. A 14 item menu costs about \$3.50 per serving, with side dishes and extras like salads and potatoes purchased separately. This can bring the cost per serving for a complete meal up to around the \$5 mark, but for a busy working family it's not bad. That's a great deal for the food plus the cooking instruction.

These locations are franchises people own. There has been some tension. It's not the food or menus or preparation, but rather the franchisees. Some of the franchisees aren't happy. Forbes magazine published a detailed account of Dream Dinners in early 2008. The story made the corporation look pretty bad. Franchisees flocked to this brand new idea. But many of the franchisees lost their shirts after only a short time, which meant the business plan may be flawed. There may have been some misrepresentations made as to potential profits.

Let the franchisees and the company worry about the controversy, for the diner Dream Dinners is just what the chef ordered.

You can also find this article published on [Too Exhausted To Cook?-Dream Dinners Offer The Perfect Answer](#), and on the tag pages [creative cooking](#), [dream dinners](#).